

iZeeLyte and the “Secret of the World’s Oldest Man”

Hello, you may not know us, but if you have heard of coral calcium, then you’re familiar with our work. We are associated with the person who first introduced coral calcium to North America back in 1995. You may be surprised to know that the product we introduced was not powder in a capsule. It was a sachet or tea bag containing coral granules that changed ordinary drinking water into healthy water. That was the product that was so popular in Japan, where it originated, not capsules of powder. Later on, I’ll tell you how it all started and how *iZeeLyte* coral minerals became known as the “Secret of the World’s Oldest Man”. But first, I would like to give you a brief summary of what *iZeeLyte* can do for you.

We all want to improve our health and there is no better place to start than drinking plenty of good clean water. Health experts and doctors agree that we all need to drink at least 2 quarts (or liters) everyday to stay healthy. However, the water that we choose to drink may not be helping. *iZeeLyte* was designed to make any source of water healthier to drink. Most of us are aware that tap water can contain chemical pollutants (from farming and industry) that can actually cause harm. Not the least of which is the chlorine added to kill bacteria. Common methods of purifying water can remove these chemicals, but they also can remove important minerals that our bodies desperately need. If you choose bottled water, you might be surprised to know that many brands are nothing more than processed tap water. Many sources of expensive “spring” water have even been known to contain harmful contaminants. Distilled and reverse osmosis water seems to be more pure, but they don’t contain important minerals because they are removed along with the pollutants. In fact, scientifically speaking, they are considered “dead” water. How can “dead” water improve your health? *iZeeLyte* can neutralize chlorine in a matter of seconds and remove chemicals in just a few minutes. At the same time, *iZeeLyte* also adds important minerals in a highly absorbable “ionic” form. *iZeeLyte* can bring life back to water, even “dead” water.

When you drink water, you are actually replacing the water in your body that has been used for various purposes. Therefore, you must consider that the water inside your body is alkaline, and whatever you replace it with should also be alkaline. Many water sources are actually acidic, especially distilled and reverse osmosis. Your blood is about 90% water and whatever you drink eventually goes into the bloodstream through the digestive tract. It is critical that the pH (acid/alkaline balance) of the blood be kept alkaline at a pH of 7.35 to 7.45. If the pH drops much below that, you will start showing signs of illness, including aches and pains. If it drops to 6.8, you will die. It just doesn’t make any sense to drink water that is below the critical pH level required by the blood. *iZeeLyte* raises the pH of water to a healthier, more alkaline level, so you can rest assured that you are drinking water that is compatible with your blood. In fact, water that is fortified with *iZeeLyte* is almost identical to the water in your blood.

It is accepted in medical science that many of our diseases are caused by “free radicals” that are neutralized by “anti-oxidants”. You might be surprised to know that the water you are drinking can contain free radicals. The measurement of free radicals in water is called oxidation-reduction potential, or ORP. Water should have an ORP level of no more than 100 and ideally the level should be -50 to -100, in order to be healthy to drink. Simple testing reveals that most of the water available to us has an ORP of 400 to 600 indicating that it is full of free radicals. How can that be good for you? When you add *iZeeLyte* to your water, those harmful free radicals are neutralized and replaced with an abundance of anti-oxidants with an ideal ORP rating of -50 to -100.

Hydration means that the water you are drinking is being properly absorbed. Dehydration means that your body is in desperate need of more water. The shocking truth is that most of us are dehydrated. Without proper hydration, it is impossible to be healthy. It comes as no surprise that when you go into the hospital, one of the first things you get, no matter what’s wrong with you, is an I.V. of water. But, water has to have the right structure of H₂O molecules before you can achieve maximum hydration. If the H₂O molecules are too tightly bunched together, then they can’t penetrate into the cells. A good example is found in laundry soap. One of the reasons that laundry soap cleans your clothes is because it contains surfactants that break up the H₂O molecules allowing the water to carry the soap into the tightly woven fabric. It actually makes the water “wetter”. Simply

put, *iZeeLyte* breaks up the H₂O molecules like a surfactant, so that the water you drink is “wetter” and more easily absorbed into your cells, so you get maximum hydration.

Another important feature of *iZeeLyte* is that when added to your drinking water, it kills bacteria. Have you ever been traveling and wondered if the water is safe to drink? Now, with *iZeeLyte*, you won’t have to worry. Even deadly E-coli bacteria can’t survive in water that has been treated with *iZeeLyte*. It is so easy to carry in your pocket or purse and add peace of mind wherever you may go, knowing that you won’t have to fear “Montezuma’s revenge”. It is great for taking with you to a restaurant to neutralize chlorine, chemicals, and bacteria in your glass of ice water, too.

iZeeLyte is the best way to insure that you are drinking the very best water you can get, no matter what the source. Even ordinary tap water can become healthy water with *iZeeLyte*. And think of the money you will save, too. *iZeeLyte* can bring life back to water and help bring health back to you!!!

You may be wondering: can we prove it? After all, we have mainly discussed the science of *iZeeLyte*, but what about proof? How about the biggest double-blind study in the history of mankind? Would that be proof enough for you? You see, *iZeeLyte* comes from Okinawa, Japan, where the inhabitants are well known for having great health and unusual longevity. In fact, the Guinness Book of World Records found the “world’s oldest living man” in Okinawa (Tokinoshima), way back in 1979. He was 115 years old and lived to be 120. The publicity aroused the curiosity of Japanese doctors and scientists who wanted to know his secret. What made him so unique and so healthy? To their surprise, he wasn’t unique at all. There were many others like him who were over 100. Four times as many as there were living on the other islands. And according to the Japanese Ministry of Health, the Okinawans weren’t dying of heart disease, stroke, or cancer at the same rate as people living on the other islands of Japan, either. What was their secret? It was their water! You see, unlike the other islands, the island of Okinawa is made of an ancient coral reef; much like Hawaii is made of an ancient volcano. When it rained, the water soaked into the ground and was affected by the coral minerals. It became rich with ionic minerals, it gained a higher pH, it became anti-oxidant (lower ORP), and it had the correct H₂O structure (wetter). All of the water they drank, gave to their animals, and watered their crops with, was better than the water available on the other islands. All the while they were unaware of what was happening. Even the Ministry of Health didn’t know. They were just gathering statistics. And that, my friend, is a double-blind study, and the “Secret of the World’s Oldest Man”. *iZeeLyte* was invented in order to bring that same health-giving water to the rest of Japan. And now we bring *iZeeLyte* to you.

Remember, water always has been and always will be the foundation of health. Period! That will never change. No matter what food you eat or what supplements you take, you still have to drink lots of good clean water every day, if you want to be healthy. Adding *iZeeLyte* to your water can take your health to a whole new level and help you feel better than you ever thought possible. *iZeeLyte* has already helped millions of people around the globe to achieve better health. I urge you to give it a try and treat yourself to the best water in the world and the “Secret of the World’s Oldest Man”.